Strategic Plan Update

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November 18, 2016
Strategic Plan Workgroup

Overview

• Dr. Robinson established the Strategic Plan Workgroup to complete the development of FAMU’s new Strategic Plan
  – Comprised of members of the Strategic Planning Task Force and key administrators/staff
  – Will refine goals, strategies, and metrics that will transform FAMU over the next 5-10 years
  – Will address BOG Performance Based Funding Metrics/Potential Preeminent Metrics
  – Will engage the BOT throughout the process
  – Will incorporate stakeholder feedback
• New Plan Has Focus on Six Strategic Priorities
  – Exceptional Student Experience
  – High Impact Research, Commercialization, and Public Service
  – Excellent and Renowned Faculty
  – Transformative Alumni, Community and Business Engagement
  – First-Class Business Processes
  – Exceptional Customer Service
KEY EVENTS IN PLAN DEVELOPMENT

**Phase 1**
- Task Force formation
- Stakeholder engagement
- Submission of report to President: "Performing Boldly Beyond Measure"


**Phase 2**
- Development of draft plan by administration
- Stakeholder engagement on draft plan


**Phase 3**
- Formation of Workgroup and Committees to complete plan
- Stakeholder Awareness
- BOT engagement on revised draft
- Presentation of final plan to BOT

Oct. 2016 – June 2017
Stakeholder Feedback

KEY STAKEHOLDER ISSUES

• Valuing Faculty – Need for increased institutional support.
• Customer Service – General agreement that customer service levels need to improve.
• Realigning Student Body – Clarity is needed on meaning of the term “right-size” the student body.
• Heritage and Multiculturalism – Stakeholders want to preserve a diverse environment while honoring FAMU’s heritage.
## Guiding Principles

...is explicitly **linked back to the mission, vision, and core values**

...is based on **extensive engagement** across the university community

...clearly explains **why the university should focus** on certain strategic objectives

...indicates **specific activities / initiatives** for the university to undertake

...specifies **expected quantifiable outcomes and targets** for the university
WHAT WILL FAMU LOOK LIKE IN 5 YEARS?

**Stronger performance against State targets for higher education**

**Improved faculty support and engagement**

**More active and engaged alumni base**

**Better student experience and increased support for student success**

**More effective and efficient administration with a focus on customer service**
“At FAMU, Great Things Are Happening Every Day.”

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