Board of Trustees Budget, Finance, and Facilities Committee Meeting
January 13, 2017

PRESENTED BY
Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO
and
Sameer Kapileshwari P.E., Associate Vice President for Facilities
Florida Agricultural and Mechanical University
AGENDA

CONSENT ACTION ITEMS
• Approval of Minutes – November 8, 2016
• Approval of Resolution updating the University’s Signatories

ACTION ITEMS
• Approval for New Site for Center for Access and Student Success Building
• Approval of Amendment to the FY 2016-17 Operating Budget

INFORMATION ITEMS
• Public-Private-Partnership ITN Update
• Recruitment and Headcount Costs (I.e. infrastructure)
• Athletic Budget (Current Year Operating Budget)
  – Athletic Deficit/BOG Discussion
• Bragg Stadium Fundraising and Other Options
• One-on-One Meetings
Item IV – Approval of Resolution updating University’s Signatories

PRESENTED BY

Attorney Shira Thomas, Acting General Counsel

Florida Agricultural and Mechanical University
Item V – Approval of new site for Center for Access and Student Success (CASS) building

PRESENTED BY
Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO
and
Sameer Kapileshwari P.E., Associate Vice President for Facilities
Florida Agricultural and Mechanical University
Center for Access and Student Success

Background:
The FAMU Center for Access and Student Success (CASS) is designed to be a multipurpose building serving as a one-stop shop for programs like recruitment, admissions, financial aid and enrollment management. This building will also house registrar, scholarship office, counselling services and the Center for Disability Access and Resources.

Purpose of this action item: Approve the change in site for CASS building from McGuinn Diamond Hall site to the parking lot North of Gaither gymnasium
Linkage to Performance Measures - Center for Access and Student Success

Return on Investment

Expected Outcomes (after completion of the building):

– Improve first year retention rate of students by 5% from 81% to 86%
– Improve retention rate for students with GPA 2.0 and above from 70% to 80%
– Increase in graduation rate by 23% from 39% to 62%
– Expand outreach with increased number of student contacts for academic services by 10% from 82,000 to 90,200
– Increase in counseling services and visits to students by 10% from 4,849 to 5,334
– Greater visibility and access to student affairs administrators
– Enhanced ability to recruit world class students
– Improvement in customer service for students, parents and alumni and shorten wait times and streamline transaction processes
Site Selection - Center for Access and Student Success (CASS)

Parking Garage

Parking near stadium

Proposed Site
Conceptual Rendering - Center for Access and Student Success (CASS)
Center for Access and Student Success
Advantages of Proposed CASS Site (near Gaither)

- Provide area for parking, both on site and access to stadium parking
- Direct access to existing central storm water facility
- Site is flat parking lot (no demolition costs or additional site preparation needed)
- Existing water and sewer lines under Wahnish are up to current codes
- Existing chiller and steam plants are across the street for direct access
- Site is located in the center of the campus, which provides better accessibility for students
- Wahnish is an open street with direct car access to building
- The construction cost avoidance of $1,138,000 would cover additional design fees associated with moving the location
Proposed *Parking* CASS Site (near Gaither)

**Existing spaces lost:**
- **Gibbs lot**
  - 59 regular and 12 reserved for housing
- **Gaither lot**
  - 61 regular, 3 reserved for athletics, and additional 3 handicap-accessible

Total spaces – 138

**Spaces available:**
- **Lawson Center/Stadium** approximately 20% demand
  - 982 regular and 30 handicap-accessible
- **Parking garage** approximately 80% demand
  - 400 regular and 8 handicap-accessible

Total spaces – 1420 (available capacity over 800 spaces)

**New CASS building** will have at least 10 parking spots
Recommendations

• President and management recommends approval of parking lot north of Gaither Gymnasium as the new site for the CASS building.

• President and management also recommends commencing with the design and construction management (CM) work after finalizing the contracts with the selected A/E and CM firms.

• Upon approval the design and construction management services will commence immediately with anticipated design completion by October 2017 and substantial completion of the building by Summer 2019.
Item VI – Approval of Amendment to the FY 2016-17 Operating Budget

PRESENTED BY
Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO
and
Ms. Ronica Mathis, Director University Budgets

Florida Agricultural and Mechanical University
Item VII – Public-Private-Partnership and Master Planning efforts - Update

PRESENTED BY
Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO
and
Sameer Kapileshwari P.E., Associate Vice President for Facilities

Florida Agricultural and Mechanical University
Public Private Partnership Project

Background:
FAMU is exploring various financing options to address its housing challenges. One such option is the Public Private Partnership or P3 program. We envision a project, including:

– Development of Student Housing along the East Corridor
– Development of a Mixed Use-Town Center
– Development of an Athletics Complex

Having finalized the CASS building site, continue the P3 and master planning efforts
P3 Next steps:

• Review proposals submitted “Intent to Negotiate” (ITN) for the Public Private Partnership (P3) Project
• Engage Owner’s P3 consultant and utilize their expertise in reviewing the ITN documents
Master Plan Update
The following is the tentative schedule with the goal of completing the final master plan by Fall 2017:

**January 2017**
- Review the updates to the Master Plan with Senior Leadership team

**March 2017**
- Final Master Plan draft Presentation to Board of Trustees
- First Public Hearing
- Submit Draft Master Plan to Host Community + State agencies

**September 2017**
- Second Public Hearing / Subsequent BOT Meeting to Adopt Campus Master Plan

*Contingent upon Host Community + State Agency review concluding earlier than the 90 day review period authorized per Florida Statutes*
Next Steps

• Continue with presentations from and negotiations with the two potential private partners for P3
• Update the master plan draft and review the changes with the Senior Leadership team prior to seeking Board approval and host community engagement
Item VIII – Recruitment and Headcounts Costs

PRESENTED BY

Dr. William Hudson Jr., Vice President Student Affairs

Florida Agricultural and Mechanical University
Strategic Recruitment Cost

How do we get there?

<table>
<thead>
<tr>
<th>PHASE I</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing/Advertising, Brochures, Social media</td>
<td>• Transcripts do not come directly into the Education page within PeopleSoft and therefore staff still has to manually input coursework and grades into this page. ICT eliminates this manual data entry step therefore increases data integrity and decreases processing time.</td>
<td>$146,883.00</td>
</tr>
<tr>
<td>Robust Recruitment Website and mobile application</td>
<td>• Student and parent centered communication and marketing needed to expand our reach in communities through website construction, recruitment materials, increase brand awareness (paid advertising), digital access and social media.</td>
<td>$40,000.00</td>
</tr>
<tr>
<td>Consultants, travel expenses, poster boards, giveaways</td>
<td>• Travel to FCS institutions, poster boards, materials, hiring consultants to assist with recruitment and enrollment of students.</td>
<td>$135,000.00</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>$321,883.00</td>
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Item IX – Athletics Budget Discussion

PRESENTED BY

Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO

and

Milton Overton, Athletic Director

Florida Agricultural and Mechanical University
## Florida A&M University
### Deficit Reduction Strategies
#### 12/15/2016

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projected deficit at December 1, 2016</td>
<td>(651,724)</td>
</tr>
<tr>
<td>Deficit Reduction Strategies</td>
<td></td>
</tr>
<tr>
<td>Additional Revenue:</td>
<td></td>
</tr>
<tr>
<td>One time distribution from NCAA not included in June 30, 2016 budget authority</td>
<td>200,000</td>
</tr>
<tr>
<td><strong>Subtotal of additional revenues</strong></td>
<td>200,000</td>
</tr>
<tr>
<td>Expense Reductions:</td>
<td></td>
</tr>
<tr>
<td>Elimination of OPS positions - salary savings</td>
<td>122,282</td>
</tr>
<tr>
<td>Vacant compliance position to remain unfilled FY2016-2017 fiscal year (includes fringe)</td>
<td>55,000</td>
</tr>
<tr>
<td>AASP Grant for E-book initiative - expense being paid by grant</td>
<td>30,000</td>
</tr>
<tr>
<td>Reduction in administrative travel expenses</td>
<td>7,000</td>
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<tr>
<td><strong>Subtotal of expense reductions</strong></td>
<td>214,282</td>
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<tr>
<td><strong>Total net impact of deficit reduction strategies</strong></td>
<td>414,282</td>
</tr>
<tr>
<td>Remaining deficit to be addressed</td>
<td>(237,442)</td>
</tr>
</tbody>
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a) p. 73 of December 13, 2016 BOT workshop presentation

b) Total allotment of $400,000. Only $200,000 is being applied currently.
Item X – Bragg Stadium Fundraising and Other Options

PRESENTED BY
George R. Cotton, Vice President University Advancement/Exec. Director – FAMU Foundation and Milton Overton, Athletic Director
Florida Agricultural and Mechanical University
# Athletics Facilities

## BRAGG Stadium 5 year phased approach

<table>
<thead>
<tr>
<th>Task</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>I - Structural Repairs &amp; Internal Stair Replacement Work to be done concurrently</td>
<td>$622,000*</td>
</tr>
<tr>
<td>II - Sand Blast &amp; Repainting of Structural Steel frame</td>
<td>$1,937,500</td>
</tr>
<tr>
<td>III – Sand blast and repaint steel pans &amp; Seat and Handrail Repairs (to prevent deterioration due to corrosion)</td>
<td>$500,000</td>
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<tr>
<td>IV - Restroom Renovation or Replacement (8 areas) (Code/ADA compliance)</td>
<td>$1,300,000</td>
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<tr>
<td>V – Press Box Replacement (for ADA compliance)</td>
<td>$1,100,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$5,459,500</strong></td>
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* Phase I repairs are not included in FY 2016-2017 Operating Budget
3-Tier Development Strategy for Athletics

National Rattler Call To Action ($2.5M)
Targeted giving initiative for FAMU Athletics that bundles $2.5M in individual, business, and alumni giving

The Rattler 150 ($1.5M)
Identify 150 FAMU Rattler supporters capable of committing $10,000 over the life of a 3 year campaign

“Corporate sponsored” Black-tie Gala & Sports Weekend ($1M)
Fundraising Strategy for Bragg Stadium Repairs

- January 2017: $60,000
- March 2017: $225,000
- June 2017: $340,000
Item XI – One-on-One Meetings

PRESENTED BY

Dr. Wanda Ford, Interim Vice President Finance and Administration/CFO

Florida Agricultural and Mechanical University
Thank you

Questions?